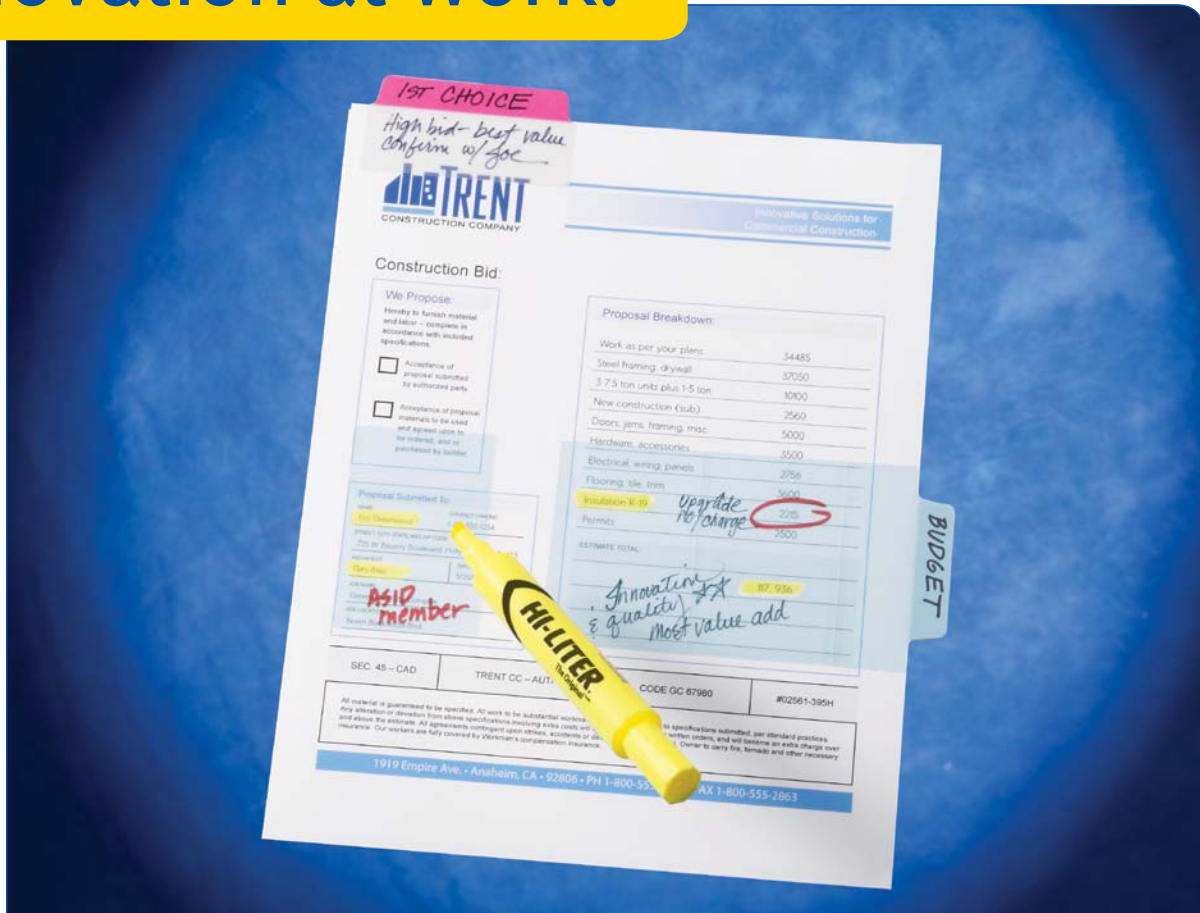




Innovation at work.



For 75 years, we've focused on developing innovative solutions that help you get the job done, while helping our communities. Join the celebration with Avery and Box Tops for Education.



Join the celebration of our 75-year heritage.

Purchase \$75 of the Avery products listed in this flyer and get 150 Bonus Box Tops Coupons for your school. See back page for details. (A \$15 Value)

75 Celebrating
75 Years
of Discovery



Avery® NoteTabs™ & PocketTabs™

Organize your work, your way with this innovative organization tool that combines the best of notes, tabs and flags in one. The see-through, repositionable surface lets you write and highlight without directly marking on the page. This fresh, new idea will change the way you organize forever!

Avery No.	Description/Tab Color	Body Color	Tabs/Pack	List Price
2" x 1-1/2" NoteTabs™				
Δ AVE 16296	Round Edge, Pastel Blue & Pastel Green	Clear	20	\$4.11
Δ AVE 16294	Round Edge, Pastel Blue & Pastel Green	Clear	40	8.24
Δ AVE 16301	White, Numbers 1-10	Taupe	20	5.49
Δ AVE 16302	White, Days of Week	Taupe	21	5.49
Δ AVE 16291	Taupe & White	Taupe	40	8.24
Δ AVE 16293	Neon Blue & Neon Magenta	Clear	40	8.24
3" x 1-1/2" NoteTabs™				
Δ AVE 16299	Neon Blue & Neon Magenta	Clear	16	\$4.11
Δ AVE 16300	Pastel Blue, Green, Yellow	Clear	36	8.24
3" x 3-1/2" NoteTabs™				
Δ AVE 16327	Neon Blue	Clear	10	\$4.80
Δ AVE 16328	Taupe & White	Taupe	20	9.61
Δ AVE 16329	Cool Green	Cool Green	20	9.61
Δ AVE 16330	Pastel Blue	Clear	20	9.61
3" x 7-1/2" NoteTabs™				
Δ AVE 16331	Perforated Taupe & Pastel Blue	Taupe & Clear	6	\$ 5.49
Δ AVE 16336	Perforated Cool Blue & Cool Green	Cool Blue & Cool Green	12	10.99
Δ AVE 16337	Perforated Neon Blue & Neon Magenta	Clear	12	10.99
CD Size PocketTab™ Repositionable Storage & Tab In One – 5-1/8" x 6"				
Δ AVE 16360	Taupe	Smoke	5	\$5.49
Δ AVE 16362	Lime	Blue	5	5.49
Half Page PocketTab™ Repositionable Storage & Tab In One – 5-1/8" x 8-5/16"				
Δ AVE 16364	Taupe	Smoke	5	\$6.86
Δ AVE 16365	Pastel Blue	Clear	5	6.86

Δ Includes Box Tops for Education Coupon

Avery® Index Maker®

Clear Label Dividers with White Tabs

Customize divider tabs with clear labels that virtually disappear when applied, so they look professionally printed. Save time on larger projects by labeling all tabs at once using the innovative Easy Apply™ label strip. A free Auto-Fill template at avery.com/library lets you create multiple sets with ease for labeling front and back of the divider tabs. Made with 30% post-consumer recycled paper.

Avery No.	Description	Labels/Color	% Post-Consumer Recycled Content	List Price
Δ AVE 11436	5-Tab, White, Punched	5	30%	\$31.89
Δ AVE 11437	8-Tab, White, Punched	5	30%	36.52
Δ AVE 11429	12-Tab, White, Punched	5	30%	43.27

Δ Includes Box Tops for Education Coupon

Avery® Classic Label Pads

Put convenience in the palm of your hand. These all new padded name badges and labels are designed to go anywhere you need them, just Write, Peel and Stick™. The name badges are designed to adhere firmly to most fabrics but remove easily. Avery® Classic Label Pads come in handy for any event or quick organizing project.

Avery No.	Description	Labels/Color	Labels/Pack	List Price
Δ AVE 45143	Classic Name Badge Label, Red Border, Removable	40	40	\$3.79
Δ AVE 45144	Classic Name Badge Label, Blue Border, Removable	40	40	3.79
Δ AVE 45280	From/To Labels, Light Blue, 3" x 4", Permanent	40	40	3.79
Δ AVE 45444	Multi-Use Labels, White, 2" x 4", Removable	40	40	3.79
Δ AVE 45215	File Folder Labels, Assorted Top Bar (Blue, Red, Green, Yellow), 1/3 Cut	40	160	3.79

Δ Includes Box Tops for Education Coupon

Avery® Removable Label Pads

Getting organized has never been faster with this revolutionary idea! Colorful labels stick wherever you need them, to identify documents or jot a quick note, and remove easily when you're done. Handy pad goes where you go, just Write, Peel and Stick™ – no liner means less waste.

Avery No.	Description	Labels/Color	Labels/Pack	List Price
Δ AVE 22010	1" x 3", Assorted Neon (Magenta, Purple, Orange)	40	120	\$3.79
Δ AVE 22011	1" x 3", Assorted Neon (Blue, Green, Yellow)	40	120	3.79
Δ AVE 22012	1" x 3", Recycled, Assorted (Green, Yellow, Blue)	40	120	3.79
Δ AVE 22013	1" x 3", Assorted Borders (Blue, Red, Green)	40	120	3.79
Δ AVE 22014	1" x 3", Assorted Neon Borders (Blue, Orange, Green)	40	120	3.79
Δ AVE 22016	2" x 3", Assorted Neon (Magenta, Neon Purple)	40	80	3.79
Δ AVE 22017	2" x 3", Assorted Neon (Green, Blue)	40	80	3.79
Δ AVE 22018	2" x 3", Assorted Borders (Blue, Red)	40	80	3.79
Δ AVE 22019	2" x 3", Assorted Neon Borders (Orange, Green)	40	80	3.79
Δ AVE 22021	2" x 4", Assorted Neon (Magenta, Purple)	40	80	3.79
Δ AVE 22022	2" x 4", Assorted Neon (Green, Blue)	40	80	3.79
Δ AVE 22023	2" x 4", Assorted Borders (Blue, Red)	40	80	3.79
Δ AVE 22024	2" x 4", Assorted Neon Borders (Orange, Green)	40	80	3.79
Δ AVE 22026	2/3" x 3-7/16", File Folder, Assorted Top Bar (Blue, Red, Green, Yellow)	40	160	3.79
Δ AVE 22027	2/3" x 3-7/16", File Folder, Assorted Side Bar (Blue, Red, Green, Yellow)	40	160	3.79

Δ Includes Box Tops for Education Coupon

Avery® Protect & Store™ View Binders with EZ-Turn™ Ring

This new innovative binder keeps office essentials and documents close at hand and organized. Great when you're on the go; it features a fully enclosed water-resistant pocket with a clasp to keep contents secure and protected from the elements. Durable construction includes EZ-Turn™ rings for added capacity and smooth page turning.

Avery No.	Description	% Post-Consumer Recycled Content	List Price
AVE 23000	1" White	36%	\$11.09
Δ AVE 23001	1-1/2" White	36%	13.99
AVE 23002	2" White	36%	16.09

Δ Includes Box Tops for Education Coupon



Avery® Heavy Duty View Binders with One-Touch™ EZD™ Rings

For strength and durability, this heavy duty, PVC-free binder is the right choice. Gap Free™, One Touch™ EZD™ locking rings open with ease and keep pages secure, while adding 50% more capacity than the same size round rings. Wider front and back panels fully cover dividers and sheet protectors. Combine these innovative features with four stacked pockets and a non-stick, archival-safe material, and you've got a binder that's designed to perform.

Avery No.	Description	% Post-Consumer Recycled Content	List Price
Δ AVE 79799	1" White	40%	\$11.98
Δ AVE 79795	1-1/2" White	40%	14.59
Δ AVE 79792	2" White	40%	16.98
Δ AVE 79793	3" White	40%	26.16
Δ AVE 79704	4" White	40%	37.77
Δ AVE 79706	5" White	40%	62.44

* No merchandising to remove

Δ Includes Box Tops for Education Coupon

Avery® Durable View Binders with EZ-Turn™ Rings

When you need a workhorse in the office, this durable binder fits the bill. It's great for frequently referenced material. Gap Free™, EZ-Turn™ rings let pages turn smoothly and easily, and keep pages secure, even with heavy use. Wider front and back panels fully cover standard dividers and sheet protectors. Four stacked pockets hold loose papers. All are practical innovations that make this binder your go-to choice for organizing.

Avery No.	Description	% Post-Consumer Recycled Content	List Price
Δ AVE 17012	1" White	40	\$ 9.66
Δ AVE 17022	1-1/2" White	40	12.30
Δ AVE 17032	2" White	40	15.41
Δ AVE 17042	3" White	40	19.03

Δ Includes Box Tops for Education Coupon

Avery® Easy Peel® Clear Mailing Labels for Laser Printers

Give your mailings a custom look with these clear labels that virtually disappear on colored or textured envelopes. The innovative Pop-up Edge™ makes short work of large mailings; you simply bend the sheet to expose the edges for fast peeling. Easy-to-use templates make importing data a snap. For any size mailing, these labels are the clear choice.

Avery No.	Description	Labels/Pack	List Price
Δ AVE 05667	1/2" x 1-3/4", Return Address Labels	2000	\$47.27
Δ AVE 05660	1" x 2-5/8", Address Labels	1500	56.26

Δ Includes Box Tops for Education Coupon

Avery® Easy Peel® White Mailing Labels for Laser Printers

When time is short, you can create professional-looking labels quickly with Avery. Thanks to the inventive Pop-up Edge™, labels are quick and easy to peel and apply, while the bright white labels print brilliantly. Whether for mailing and shipping, or organization, you can count on great looking labels, every time.

Avery No.	Description	Labels/Unit	List Price
Δ AVE 5167	1/2" x 1-3/4", Return Address Labels	8000/BX	\$45.91
Δ AVE 5160	1" x 2-5/8", Address Labels	3000/BX	44.56
Δ AVE 5260	1" x 2-5/8", Address Labels	750/PK	13.37

Δ Includes Box Tops for Education Coupon

Avery® Brown Kraft Shipping Labels

Leave it to Avery to evolve shipping labels for a new, practical use. Avery® Brown Kraft Shipping Labels let you reuse old boxes to leave a lighter footprint on the environment. They're made from 100% recycled material, processed chlorine-free and are recyclable. Better still, when you cover up old labels, your boxes will have a printed-on look for a more professional image.

Avery No.	Description	Labels/Sheet	Labels/Pack	List Price
Δ AVE 05783	5-1/2" x 8-1/2", Shipping Labels	2	50	\$13.39

Δ Includes Box Tops for Education Coupon

Avery® White Shipping Labels with Receipt and TrueBlock™ Technology

Never wait in line at the Post Office again! This innovative product works with popular internet shipping software and services such as USPS® Click-N-Ship® and Shipping Assistant®, Stamps.com® Online Postage, UPS.com® and Fedex.com®. This innovative product combines the shipping label and receipt on one sheet. Labels feature innovative TrueBlock™ Technology that is guaranteed to completely cover everything underneath, so you can reuse boxes, envelopes and mailing tubes.

Avery No.	Description	Labels/Sheet	Labels/Pack	List Price
Δ AVE 05127	5-1/16" x 7-5/8", Shipping Labels	1	50	\$23.99
Δ AVE 08127	5-1/16" x 7-5/8", Shipping Labels	1	25	13.39

Δ Includes Box Tops for Education Coupon



HI-LITER® Desk Style Highlighter

Count on the Original™ highlighter to call out important details with vibrant, read-through colors. The molded chisel tip lets you highlight or underline, and the durable plastic tip won't fray or "mush." You can even leave the cap off for up to a week and still highlight. Mark documents, books and more with this non-toxic, quick-drying ink that's safe for school, home and office.

Avery No.	Description	Qty/Each	List Price
AVE 24000	Fl. Yellow, Desk Style, Chisel Tip	1	\$1.00



MARKS-A-LOT® Desk Style Permanent Markers

For high visibility from a distance, and to write on most surfaces including cardboard, metal and plastic, this large size marker delivers. The 3/16" chisel tip lets you write in a variety of line widths, while the permanent ink dries quickly and is water and rub-resistant. Generous ink supply adds extra long life and is non-toxic and low odor.

Avery No.	Description	Qty/Each	List Price
AVE 08888	Large, Black, Desk Style, Chisel Tip	1	\$1.52



MARKS-A-LOT® Pen Style Permanent Markers

Make sure your ideas get noticed. This markers writes with fine detail in small areas and on almost any surface including plastic, cardboard and metal. This permanent marker dries quickly, has low-odor, is water and rub-resistant, and ton-toxic making it safe for school, home and office.

Avery No.	Description	Qty/Each	List Price
Δ AVE 29857	Black, Pen Style, Fine Point	1	\$0.77
Δ Includes Box Tops for Education Coupon			

Join the celebration of our 75-year heritage.

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To receive your bonus Box Tops by mail:

Purchase \$75 or more of qualifying Avery® products between July 1, 2010 and September 30, 2010. All requests must be postmarked by October 15, 2010. Complete this request form and enclose in an envelope with the original or photocopy of the dated packing slip with the qualifying products purchased circled and the original UPC symbols from the eligible Avery products purchased. Limit one per person.

Mail to:

Avery Dennison
Data Entry Center
Campaign Code 21645-SP
P.O. Box 427
Montrose, CA 91021-0427

PLEASE HAND PRINT

First Name _____ Last Name _____

Company (For mailing purposes, payee must be an individual) _____

Street Address (No P.O. Boxes) _____

City _____ State _____ Zip _____

\$75 worth of qualifying products excludes sales tax and any freight or shipping charges. \$15 value. Limit one per person. Offer good while supplies last. Cannot be combined with any other offer for the same product. Offer open to legal U.S. residents (Continental U.S., Alaska, Hawaii, and District of Columbia) and residents of Canada, Puerto Rico and U.S. Virgin Islands, and is void where prohibited, taxed or restricted. Copies or facsimiles of the UPC symbol will not be accepted. P.O. Boxes will not be honored. Use of multiple names or addresses to obtain additional gifts or other forms of fraudulent submission could result in Federal prosecution under Mail Fraud Statutes (18 USC, Section 1341 and 1342). Avery Dennison is not responsible for lost, late or misdirected mail and reserves the right to require a USPS certificate of mailing and copies of this form, receipt, and UPC as proof of submission in the event of a dispute. Allow 4-6 weeks for delivery from the date your submission is received by Avery Dennison. Incomplete or illegible submissions will not be processed.

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