



growing in the RIGHT direction



Avery® EcoFriendly™ White Labels for Laser and Ink Jet Printers

Same great Avery quality . . . only a little greener! These bright white labels are made from 100% post-consumer recycled content in product.

Avery® 100% Recyclable Binders

These binders are completely recyclable, colorful and made from 65% post-consumer recycled content in product.

Avery® Index Maker® Clear Label Dividers

Save time and apply all labels at once to divider tabs with Easy Apply® Label Sheets. Made from 20% post-consumer recycled content in product.

Avery® Cards

Design and print professional-looking business cards, invitations, reminders, note cards, tent cards and more. Card products range from 10-52% post-consumer recycled content in product.

Avery® EcoFriendly office products.

**Same great quality . . .
only a little greener.**



Give-A-Tree™ Greeting Cards

Every card plants a tree.

With the purchase of \$50 or more of qualifying Avery® products you'll receive 3 cards plus 3 envelopes, and 3 trees will be planted in a National Forest in your honor. Keep the cards or send them to others. Replanting these national treasures is critical to the health and quality of the environment – for wildlife, for area residents, for millions of visitors each year, and for the future of the Earth.

Together, we're making a difference. We're doing it one tree at a time. And, the trees will become a forest. And the forest will be our future. Thank you.



Arbor Day Foundation™

See page 2 for qualifying product details and an order form.



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Purchase \$50 or more of qualifying Avery® products and receive 3 cards plus 3 envelopes, and 3 trees will be planted in a National Forest in your honor.

Product No.	Description	% Post-Consumer Recycled Content In Product
EcoFriendly™ White Mailing Labels		
AVE-48467	Return Address Labels, 1/2" x 1 3/4", 8000/PK	100%
AVE-45366	File Folder Labels, 2/3" x 3 7/16", 1500/PK	100%
AVE-48160	Mailing Labels, 1" x 2 5/8", 750/PK	100%
AVE-48960	Address Labels, 1" x 2 5/8", 7500/PK	100%
AVE-48460	Address Labels, 1" x 2 5/8", 3000/PK	100%
AVE-48462	Address Labels, 1 1/3" x 4", 1400/PK	100%
AVE-48163	Shipping Labels, 2" x 4", 1000/PK	100%
AVE-45395	Name Badge Adhesive Labels, 2 1/3" x 3 3/8", 400/PK	100%
AVE-48464	Shipping Labels, 3 3/13" x 4", 600/PK	100%
100% Recyclable Binders		
AVE-50000	1" Black	65%
AVE-50001	1" Navy Blue	65%
AVE-50002	1" Forest Green	65%
AVE-50003	1" Garnet Red	65%
AVE-50004	1 1/2" Black	65%
AVE-50005	1 1/2" Navy Blue	65%
AVE-50006	1 1/2" Forest Green	65%
AVE-50007	1 1/2" Garnet Red	65%
AVE-50008	2" Black	65%
AVE-50009	2" Navy Blue	65%
AVE-50010	2" Forest Green	65%
AVE-50011	2" Garnet Red	65%
AVE-50012	3" Black	65%
AVE-50013	3" Navy Blue	65%
AVE-50014	3" Forest Green	65%
AVE-50015	3" Garnet Red	65%

Product No.	Description	% Post-Consumer Recycled Content In Product
PVC-Free™ Heavy Duty One Touch™ EZD® View Binders		
AVE-79199	1" White	40%
AVE-79195	1 1/2" White	40%
AVE-79192	2" White	40%
AVE-79193	3" White	40%
AVE-79104	4" White	40%
AVE-79106	5" White	40%
Index Maker® Clear Label Dividers		
<i>Punched</i>		
AVE-11423	5-Tab, Multicolor, 25 Sets/PK	20%
AVE-11424	8-Tab, Multicolor, 25 Sets/PK	20%
AVE-11445	3-Tab, White, 25 Sets/PK	20%
AVE-11446	5-Tab, White, 25 Sets/PK	20%
AVE-11447	8-Tab, White, 25 Sets/PK	20%
AVE-11436	5-Tab, White, 5 Sets/PK	20%
AVE-11437	8-Tab, White, 5 Sets/PK	20%
AVE-11429	12-Tab, White, 5 Sets/PK	20%
<i>Unpunched</i>		
AVE-11443	5-Tab, White, 25 Sets/PK	20%
AVE-11444	8-Tab, White, 25 Sets/PK	20%
Ready Index® Multicolor Table of Contents Dividers		
AVE-11125	A-Z Tabs, 1 Set/PK	20%
AVE-11127	January - December Tabs, 1 Set/PK	20%
AVE-11187	5-Tab, 6 Sets/PK	20%
AVE-11186	8-Tab, 6 Sets/PK	20%
AVE-11188	10-Tab, 6 Sets/PK	20%
AVE-11196	12-Tab, 6 Sets/PK	20%
AVE-11197	15-Tab, 6 Sets/PK	20%
AVE-11129	31-Tab, 1 Set/PK	20%

Product No.	Description	% Post-Consumer Recycled Content In Product
Business Cards		
<i>Laser</i>		
AVE-5371	White, 2" x 3 1/2", 250/PK	15%
AVE-5911	White, 2" x 3 1/2", 2500/BX	37%
<i>Ink Jet</i>		
AVE-8371	White, 2" x 3 1/2", 250/PK	39%
AVE-8471	White, 2" x 3 1/2", 1000/BX	36%
Index Cards		
AVE-5388	White, 3" x 5", 150/BX	52%
Postcards		
<i>Laser</i>		
AVE-5389	White, 4" x 6", 100/BX	43%
<i>Color Laser</i>		
AVE-5889	White, Print-to-the-Edge, 4" x 6", 80/BX	42%
<i>Ink Jet</i>		
AVE-8383	White Glossy, 5 1/2" x 4 1/4", 100/PK	21%
AVE-8387	White, 4 1/4" x 5 1/2", 200/BX	11%
Tent Cards		
AVE-5302	Small Tent Cards, 2" x 3 1/2", 160/Box	51%
AVE-5305	Medium Tent Cards, 2 1/2" x 8 1/2", 100/Box	20%
AVE-5309	Large Tent Cards, 3 1/2" x 11", 50/Box	27%
Note Cards		
<i>Laser</i>		
AVE-5315	White, 4 1/4" x 5 1/2", Cards & Envelopes, 60/Box	10%
<i>Ink Jet</i>		
AVE-8315	White, 4 1/4" x 5 1/2", Cards & Envelopes, 60/Box	10%



Avery Dennison
EcoFriendly

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With the purchase of \$50 or more of qualifying Avery® products you'll receive 3 cards plus 3 envelopes, and 3 trees will be planted in a National Forest in your honor.



Arbor Day Foundation™

To receive your gift by mail:

Purchase \$50 or more of qualifying Avery® products listed above between April 1, 2009 and June 30, 2009. All requests must be postmarked by July 15, 2009. Complete this request form and enclose in an envelope with the original or photocopy of the dated packing slip with the qualifying products purchased circled and the original UPC symbols from the eligible Avery products purchased. Limit one gift per person.

PLEASE HAND PRINT

First Name _____ Last Name _____

Company (For mailing purposes, payee must be an individual) _____

Street Address (No P.O. Boxes) _____

City _____ State _____ Zip _____

\$50 worth of qualifying products excludes sales tax and any freight or shipping charges. Limit one per person. Offer good while supplies last. Cannot be combined with any other offer for the same product. Offer open to legal US residents (Continental US, Alaska, Hawaii, and District of Columbia) and residents of Canada, Puerto Rico and U.S. Virgin Islands, and is void where prohibited, taxed or restricted. Copies or facsimiles of the UPC symbol will not be accepted. P.O. Boxes will not be honored. Use of multiple names or addresses to obtain additional gifts or other forms of fraudulent submission could result in Federal prosecution under Mail Fraud Statutes (18 USC, Section 1341 and 1342). Avery Dennison is not responsible for lost, late or misdirected mail and reserves the right to require a USPS certificate of mailing and copies of this form, receipt, and UPC as proof of submission in the event of a dispute. Allow 4-6 weeks for delivery from the date your submission is received by Avery Dennison. Incomplete or illegible submissions will not be processed.

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