



A Smarter Way to Label



Our innovative products and solutions make it even easier to get your mailings ready to go. 75 years strong, count on Avery to help make your work a success.



75 Celebrating
75 Years
of Discovery

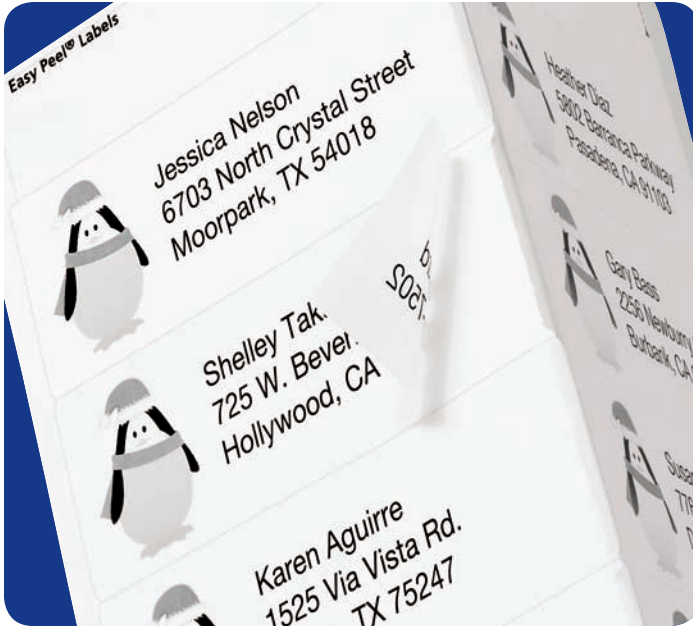


Purchase \$75 of the Avery products listed in this flyer and get a Crabtree & Evelyn® Hand Therapy Sampler.

Featured gift with purchase available while supplies last. Avery reserves the right to substitute gift with an item of similar value.

See back page for details.

(A \$20 Value)



Avery® Easy Peel® Clear and White Address Labels

Time is of the essence.

Complete your high-volume mailing project quickly with the patented Avery® Easy Peel® Mailing Labels. Use the Pop-up Edge™ for fast peeling – just bend the sheet back to expose the label edge, peel, then fold the sheet back to flat. Clear labels virtually disappear on colored and textured surfaces. Jam-free and smudge-free for perfect labels every time.

Avery No.	Description	Labels/Unit
Clear, Laser		
AVE-5667	1/2" x 1-3/4", Return Address Labels	2000/PK
AVE-5630	1" x 2-5/8", Address Labels	750/PK
AVE-5660	1" x 2-5/8", Address Labels	1500/BX
AVE-5661	1" x 4", Address Labels	1000/BX
AVE-5662	1-1/3" x 4", Address Labels	700/BX
AVE-5663	2" x 4", Shipping Labels	500/BX
AVE-5664	3-1/3" x 4", Shipping Labels	300/BX
Clear, Ink Jet		
AVE-8667	1/2" x 1-3/4", Return Address Labels	2000/PK
AVE-8660	1" x 2-5/8", Address Labels	750/PK
AVE-8662	1-1/3" x 4", Address Labels	350/PK
AVE-8663	2" x 4", Shipping Labels	250/PK
AVE-8665	8-1/2" x 11", Shipping Labels	25/PK
White, Laser		
AVE-5167	1/2" x 1-3/4", Return Address Labels	8000/BX
AVE-5967	1/2" x 1-3/4", Return Address Labels	20000/BX
AVE-5195	2/3" x 1-3/4", Address Labels	1500/PK
AVE-5160	1" x 2-5/8", Address Labels	3000/BX
AVE-5960	1" x 2-5/8", Address Labels	7500/BX
AVE-5161	1" x 4", Address Labels	2000/BX
AVE-5961	1" x 4", Address Labels	5000/BX
AVE-5162	1-1/3" x 4", Address Labels	1400/BX
AVE-5962	1-1/3" x 4", Address Labels	3500/BX
White, Ink Jet		
AVE-8195	2/3" x 1-3/4", Return Address Labels	1500/PK
AVE-8460	1" x 2-5/8", Address Labels	3000/BX
AVE-8462	1-1/3" x 4", Address Labels	1400/BX

Products listed above include Box Tops for Education® coupons.



Avery® Internet Shipping Labels with Receipt

Shipping made fast and easy.

This efficient design combines the shipping label and paper receipt onto one sheet to save you time. Labels feature powerful TrueBlock® Technology, guaranteed to completely cover everything underneath, so you can reuse boxes, large envelopes and mailing tubes. Works with popular internet shipping software and services such as USPS® Click-N-Ship® and Shipping Assistant®, Stamps.com® Online Postage, UPS.com® and Fedex.com®.

Avery No.	Description	Labels/Pack
Laser		
AVE-5127	5-1/16" x 7-5/8"	50

Product listed above includes Box Tops for Education® coupons.

Avery® White Shipping Labels with TrueBlock® Technology

Fast and neat.

Get your packages out the door with Avery® White Shipping Labels with TrueBlock® Technology. These bright white labels completely block out everything underneath, so you can re-use your boxes, tubes and more. Give your packages a neat and professional appearance. Jam-free and smudge-free for perfect labels every time.

Avery No.	Description	Labels/Unit
Laser		
AVE-5163	2" x 4"	1000/BX
AVE-5963	2" x 4"	2500/BX
AVE-5164	3-1/3" x 4"	600/PK
AVE-5168	3-1/2" x 5"	400/BX
AVE-5126	5-1/2" x 8-1/2"	200/PK
AVE-5165	8-1/2" x 11"	100/BX
Ink Jet		
AVE-8163	2" x 4"	250/PK
AVE-8463	2" x 4"	1000/BX
AVE-8464	3-1/3" x 4"	600/BX
AVE-8126	5-1/2" x 8-1/2"	50/PK

Products listed above include Box Tops for Education® coupons.



Avery® EcoFriendly White Labels for Laser and Ink Jet Printers

Great looks with a smaller footprint.

Bright white Avery® EcoFriendly Labels are the natural choice for getting the job done and doing right by the environment. Labels are made of 100% recycled material and a water-based 100% recyclable adhesive. Same great quality, only a little greener.

Avery No.	Description	Labels/Box
AVE-48467	1/2" x 1-3/4", Return Address Labels	8000
AVE-45366	2/3" x 3-7/16", File Folder Labels	1500
AVE-48160	1" x 2-5/8", Address Labels	750
AVE-48460	1" x 2-5/8", Address Labels	3000
AVE-48960	1" x 2-5/8", Address Labels	7500
AVE-48462	1-1/3" x 4", Address Labels	1400
AVE-48163	2" x 4", Shipping Labels	1000
AVE-45395	2-1/3" x 3-3/8", Name Badge Labels	400
AVE-48464	3-1/3" x 4", Shipping Labels	600

Products listed above include Box Tops for Education® coupons.



Avery® Wizard Holiday Edition software for Microsoft® Office. Guaranteed results.

Free at www.avery.com/wizard, Avery® templates are designed specifically to work with Avery products for guaranteed results every time. Create your own mailing list and add free holiday graphics for fast, easy, customized labels just the way you want them.



Avery® Universal Package Tracker

Track and manage up to 50 packages at a time, all from one website, from multiple carriers: USPS®, UPS®, FedEx®, and DHL®. It's FREE, and no downloading required.

Visit avery.com/tracker to track your packages for FREE.





Avery® Brown Kraft Shipping Labels

Ship more efficiently and reduce your impact on the environment.

Avery® Brown Kraft Shipping Labels blend right in to your package, so logos and text appear printed right on the box. Labels are made of 100% recycled material and processed chlorine-free.

Avery No.	Description	Labels/Pack
AVE-5783	5-1/2" x 8-1/2"	25

Product listed above includes Box Tops for Education® coupons.



Avery® Repositionable White Mailing Labels

Get it right every time.

Avery® Repositionable Labels with Re-hesive™ Technology make it possible to remove and re-apply without damaging the label or envelope. Simply peel the label off and re-apply.

Avery No.	Description	Labels/Unit
Laser		
AVE-55160	1" x 2-5/8"	3000/BX
AVE-55163	2" x 4"	1000/BX
AVE-55164	3-1/3" x 4"	600/BX
Ink Jet		
AVE-58160	1" x 2-5/8"	750/PK
AVE-58163	2" x 4"	250/PK
AVE-58164	3-1/3" x 4"	150/PK

Products listed above include Box Tops for Education® coupons.

Purchase \$75 of the Avery products listed in this flyer and get a Crabtree & Evelyn® Hand Therapy Sampler.

(A \$20 Value)



To receive your Crabtree & Evelyn® Hand Therapy Sampler by mail:

Purchase \$75 or more of qualifying Avery® products between October 1, 2010 through December 31, 2010. All requests must be postmarked by January 15, 2011. Complete this request form and enclose in an envelope with the original or photocopy of the dated packing slip with the qualifying products purchased circled and the original UPC symbols from the eligible Avery products purchased. Limit one per person.

PLEASE HAND PRINT

First Name _____ Last Name _____

Company (For mailing purposes, payee must be an individual) _____

Street Address (No P.O. Boxes) _____

City _____ State _____ Zip _____

\$75 worth of qualifying products excludes sales tax and any freight or shipping charges. \$20 value. Limit one per person. Offer good while supplies last. Avery reserves the right to substitute gift with an item of similar value. Cannot be combined with any other offer for the same product. Offer open to legal U.S. residents (Continental U.S., Alaska, Hawaii, and District of Columbia) and residents of Canada, Puerto Rico and U.S. Virgin Islands, and is void where prohibited, taxed or restricted. Copies or facsimiles of the UPC symbol will not be accepted. P.O. Boxes will not be honored. Use of multiple names or addresses to obtain additional gifts or other forms of fraudulent submission could result in Federal prosecution under Mail Fraud Statutes (18 USC, Section 1341 and 1342). Avery Dennison is not responsible for lost, late or misdirected mail and reserves the right to require a USPS certificate of mailing and copies of this form, receipt, and UPC as proof of submission in the event of a dispute. Allow 4-6 weeks for delivery from the date your submission is received by Avery Dennison. Incomplete or illegible submissions will not be processed.

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Mail to:

Avery Dennison
Data Entry Center
Campaign Code 21657-GN
P.O. Box 427
Montrose, CA 91021-0427

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