

October 1 - December 31, 2012



\$40

Gift card of your choice



When you buy **three (3)** of the SAME Original HP LaserJet print cartridges.*



Offer

- *Get a \$40 gift card when you buy **three (3)** of the SAME qualifying Original HP LaserJet print cartridges at the same time, on the same invoice during the promotion period. Pick your choice of a Macy's®, Darden® Restaurants, or Shell gift card.

Note

Dual and tri-packs qualify as a single purchase only.

- Limit of ten (10) \$40 gift cards per qualifying end-user customer ship-to address.

Timeframe

- October 1 – December 31, 2012

Process

- Buy **three (3)** of the SAME qualifying Original HP LaserJet print cartridges, complete the mail-in coupon form and mail with proofs of purchase and a copy of your receipt(s) to:

HP Toner - \$40 Choice of Card
Offer # T281
P.O. Box: 751552
El Paso, TX 88575-1552

- Please complete a separate mail-in coupon form for **each** invoice submitted by placing each in a separate envelope.
- Cartridges must be identical, new and listed on the qualifying SKU chart.
- Forms must be postmarked within 45 days of purchase.
- Once the mail-in packet is received and processed, HP will mail the \$40 gift card to you.
- This offer cannot be combined with other Original HP LaserJet print cartridge offers.
- See complete mail-in coupon form for full details, terms and conditions.

Macy's is not a sponsor or co-sponsor of this program. Macy's Terms & Conditions apply to all cards. See back of card for details. The Macy's name and logo are registered trademarks of Macy's Inc.

Restaurant cards issued by Darden Restaurants, Inc. Darden Restaurants, Inc. owns (Red Lobster®, Olive Garden®, LongHorn Steakhouse®, Bahama Breeze®, and Seasons 52®) and is not affiliated with HP. Darden is not a sponsor or co-sponsor of this program. Use of our restaurant names, logos or trademarks requires written approval from Darden. See backside of gift card for additional terms and conditions or visit www.dardenrestaurants.com/legal.asp

The Shell Gift Card can be used only for purchases of goods and services at Shell locations in the U.S., except territories. The Card cannot be redeemed for cash and no change will be given, except in states that require redemption for cash. Shell Oil Products U.S. and its related companies are not sponsors or co-sponsors of this promotion. If card balance falls below one dollar, pay at the pump may not be available, in which case contact station cashier to access balance or call the number printed on the card for assistance.

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Mail-in offer checklist

To qualify for this offer, you must include:

- ☐ This completed mail-in coupon form
- ☐ Original or copy of invoice(s), receipt(s) or packing list(s) for all qualifying products, dated between October 1– December 31, 2012 with the purchase price(s) circled
- ☐ Original UPC label from each qualifying product box (one from each purchased product)

Please indicate which qualifying products correspond with your purchase

List products here (e.g., CC606FN#140)

Where did you purchase your products?

What is your company site size?

- ☐ 1–9 ☐ 10–99 ☐ 100–499
- ☐ 500–999 ☐ 1,000–4,999
- ☐ 5,000–9,999 ☐ 10,000 or more

Did you purchase your supplies because of this promotion?

- ☐ Yes
- ☐ No
- ☐ Planning to purchase anyway



Please recycle your cartridges.

Did you choose HP over another manufacturer because of this promotion?

- ☐ Yes
- ☐ No
- ☐ If yes, which other manufacturer?

Please check your type of business:

- ☐ Accounting ☐ Banking
- ☐ Communications ☐ Computer products
- ☐ Education ☐ Government
- ☐ Healthcare ☐ Hospitality
- ☐ Insurance ☐ Legal
- ☐ Manufacturing ☐ Marketing
- ☐ Personal (or home office)
- ☐ Printing and publishing
- ☐ Real estate ☐ Retail
- ☐ Transportation ☐ Utilities
- ☐ Other (please specify)

How did you learn about this promotion?

- ☐ HP authorized reseller
- ☐ Dealer email
- ☐ Dealer website
- ☐ Fax
- ☐ Monthly catalog or flyer
- ☐ Telemarketing
- ☐ Tradeshow
- ☐ Other (please specify)

MUST PRINT CLEARLY IN CAPITAL LETTERS

Name: _____

Title: _____

Company Name: _____

Address: _____

City: _____

State: _____

Zip code: _____

E-mail (for notification): _____

Phone: _____

Please select one of the following types of \$40 gift cards:

- ☐ Macy's® ☐ Darden® Restaurants ☐ Shell

The data received by HP will only be used to confirm PROOF OF ELIGIBILITY. HP holds such information in accordance with HP's privacy policies

SOURCE CODE:

REQUESTS MUST BE POSTMARKED WITHIN 45 DAYS OF PURCHASE. Please complete a separate claim form for every invoice submitted.

Mail to: HP Toner - \$40 Choice of Card

Offer: #T281

P.O. Box 751552

El Paso, TX 88575-1552

Receive: Your gift card as specified. Allow 8 – 10 weeks for processing. If terms and conditions are not met, rebate will not be sent. Claims postmarked or received after applicable dates and incomplete or illegible submissions will be returned as ineligible. HP is not responsible for any claims lost, damaged or delayed in transit. Rebate will not be reissued.

General terms and conditions: The \$40 Macy's®, Darden® Restaurants, or Shell gift card offer is good on purchases of **three (3)** of the same qualifying Original HP LaserJet print cartridges at the same time, on the same invoice made while on promotion from October 1 – December 31, 2012. Products purchased before or after these dates are not eligible for this offer. Offer is not valid for refurbished or demo HP products. Purchase date is determined by invoice or receipt date. HP product may not be returned for refund once the mail-in coupon and UPC code have been submitted. Request must be postmarked within 45 days of purchase date. **Offer may not be combined with other Original HP LaserJet print cartridge offers.** Limit of ten (10) \$40 gift cards per qualifying end-user customer ship-to address. Keep copies of materials submitted; originals become HP property and will not be returned. HP reserves the right to request additional information regarding this claim. False information disqualifies this claim, making it subject to review under U.S. Postal Regulations. Violators may be prosecuted. Offer is limited to product on hand and no substitutions with other products are eligible. Only purchases made by an end-user customer or a commercial business from an authorized HP reseller in the United States are valid. Purchases by HP resellers and internal HP orders are ineligible. Offer void where prohibited, taxed or restricted by law. If you have any questions regarding this offer, please call the HP and Compaq Rebate Center at 1-888-385-5410. HP and HP logo are trademarks of Hewlett-Packard Development Company, L.P.

Macy's is not a sponsor or co-sponsor of this program. Macy's Terms & Conditions apply to all cards. See back of card for details. The Macy's name and logo are registered trademarks of Macy's Inc.

Restaurant cards issued by Darden Restaurants, Inc. Darden Restaurants, Inc. owns (Red Lobster®, Olive Garden®, LongHorn Steakhouse®, Bahama Breeze®, and Seasons 52®) and is not affiliated with HP. Darden is not a sponsor or co-sponsor of this program. Use of our restaurant names, logos or trademarks requires written approval from Darden. See backside of gift card for additional terms and conditions or visit www.dardenrestaurants.com/legal.asp

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Thank you for your business!

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The UPC label is located on the back of your HP box and is a 12-digit number. The label shown is an example.





National Promotion Program Eligible SKUs

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Program #T281 (Effective October 1 – December 31, 2012)



HP LaserJet Cartridge SKUs

HP Color LaserJet Cartridge SKUs

Black SKUs	Q5942A	Q5942XD	Q7560A	C9733A	CE322A
92298A	Q5942X	Q5949XD	Cyan Cartridge	CB383A	CE252A
C3903A	Q5945A	Q6511XD	SKUs	CB403A	CE262A
C3906A	Q5949A	Q7551XD	C8551A	CB543A	CE272A
C3909A	Q5949X	Q7553XD	C9701A	CC533A	CE402A
C4092A	Q6511A	Black Cartridge	C9721A	CE313A	CE412A
C4096A	Q6511X	SKUs	C9731A	CE323A	CE742A
C4127X	Q7516A	C8550A	CB381A	CE253A	CF032A
C4129X	Q7551A	C9700A	CB401A	CE263A	Q2672A
C4182X	Q7551X	C9720A	CB541A	CE273A	Q2682A
C7115A	Q7553A	C9730A	CC531A	CE403A	Q3962A
C7115X	Q7553X	CB380A	CE311A	CE413A	Q3972A
C8061X	Q7570A	CB390A	CE321A	CE743A	Q5952A
C8543X	Black Cartridge	CB400A	CE251A	CF033A	Q6002A
CB435A	Dual Pack SKUs	CB540A	CE261A	Q2673A	Q6462A
CB436A	C8061D	CC530A	CE271A	Q2683A	Q6472A
CC364A	CB435D	CE310A	CE401A	Q3963A	Q7562A
CC364X	CB435AD	CE320A	CE411A	Q3973A	Q7582A
CE255A	CB435AD#004	CE250A	CE741A	Q5953A	Dual Black
CE255X	CB436D	CE250X	CF031A	Q6003A	Cartridge SKUs
CE390A	CB436AD	CE260A	Q2671A	Q6463A	CB540AD
CE390X	CB436AD#004	CE260X	Q2681A	Q6473A	CC530AD
CE505A	CC364XD	CE264X	Q3961A	Q7563A	Q6470AD
CE505X	CE505D	CE270A	Q3971A	Q7583A	Q6000AD
CE278A	CE255XD	CE400A	Q5951A	Yellow Cartridge	CE250XD
CE285A	CE278D	CE400X	Q6001A	SKUs	CE260XD
CF280A	CE285D	CE410A	Q6461A	C8552A	CE310AD
CF280X	CE390XD	CE410X	Q6471A	C9702A	CE320AD
Q1338A	CE505XD	CE740A	Q7561A	C9722A	Tri-Pack SKU
Q1339A	CF280XD	Q2670A	Q7581A	C9732A	CE257A
Q2610A	Q1338D	Q3960A	Magenta Cartridge	CB382A	CE259A
Q2612A	Q2610D	Q5950A	SKUs	CB402A	CF340A
Q2613A	Q2612D	Q6000A	C8553A	CB542A	CF341A
Q2613X	Q2612AD	Q6460A	C9703A	CC532A	
Q2624A	Q2612AD#004	Q6470A	C9723A	CE312A	

Note: HP reserves the right to modify or cancel marketing programs upon notice to resellers.