

January 1 - March 31, 2013



# \$15

## Shell Gift Card



Receive a \$15 Shell Gift Card with the purchase of \$99 in eligible Original HP ink cartridges.\*

### Offer

- \*Receive a \$15 Shell Gift Card with the purchase of \$99 in eligible Original HP ink cartridges at the same time, on the same invoice during the promotion period.
- Limit of two (2) \$15 Shell Gift Cards per qualifying end-user customer ship-to address.

### Timeframe

- January 1 – March 31, 2013

### Process

- Buy \$99 in eligible Original HP ink cartridges, complete the mail-in coupon form and mail with proofs of purchase and a copy of your receipt(s) to:

HP Ink - \$99 for \$15 Shell Gift Card  
Offer # L143  
P.O. Box: 752595  
El Paso, TX 88575-2595

- Please complete a separate mail-in coupon form for **each** invoice submitted by placing each in a separate envelope.
- Cartridges must be identical, new and listed on the qualifying SKU chart.
- Forms must be postmarked within 45 days of purchase.
- Once the mail-in packet is received and processed, HP will mail the \$15 Shell Gift Card to you.
- This offer cannot be combined with other Original HP Inkjet cartridge offers.
- See complete mail-in coupon form for full details, terms and conditions.

The Shell Gift Card can be used only for purchases of goods and services at Shell locations in the U.S., except territories. The Card cannot be redeemed for cash and no change will be given, except in states that require redemption for cash. Shell Oil Products U.S. and its related companies are not sponsors or co-sponsors of this promotion. If card balance falls below one dollar, pay at the pump may not be available, in which case contact station cashier to access balance or call the number printed on the card for assistance.

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### Mail-in offer checklist

To qualify for this offer, you must include:

- ☐ This completed mail-in coupon form
- ☐ Original or copy of invoice(s), receipt(s) or packing list(s) for all qualifying products, dated between January 1 – March 31, 2013 with the purchase price(s) circled
- ☐ Original UPC label from each qualifying product box (one from each purchased product)

### Please indicate which qualifying products correspond with your purchase

List products here (e.g., CC606FN#140)

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### Where did you purchase your products?

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### What is your company site size?

- ☐ 1–9    ☐ 10–99    ☐ 100–499
- ☐ 500–999    ☐ 1,000–4,999
- ☐ 5,000–9,999    ☐ 10,000 or more

### Did you purchase your supplies because of this promotion?

- ☐ Yes
- ☐ No
- ☐ Planning to purchase anyway

### Did you choose HP over another manufacturer because of this promotion?

- ☐ Yes
- ☐ No
- ☐ If yes, which other manufacturer?

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### Please check your type of business:

- ☐ Accounting    ☐ Banking
- ☐ Communications    ☐ Computer products
- ☐ Education    ☐ Government
- ☐ Healthcare    ☐ Hospitality
- ☐ Insurance    ☐ Legal
- ☐ Manufacturing    ☐ Marketing
- ☐ Personal (or home office)
- ☐ Printing and publishing
- ☐ Real estate    ☐ Retail
- ☐ Transportation    ☐ Utilities
- ☐ Other (please specify)

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### How did you learn about this promotion?

- ☐ HP authorized reseller
- ☐ Dealer email
- ☐ Dealer website
- ☐ Fax
- ☐ Monthly catalog or flyer
- ☐ Telemarketing
- ☐ Tradeshow
- ☐ Other (please specify)

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## MUST PRINT CLEARLY IN CAPITAL LETTERS

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip code: \_\_\_\_\_

E-mail (for notification): \_\_\_\_\_

Phone: \_\_\_\_\_

The data received by HP will only be used to confirm PROOF OF ELIGIBILITY. HP holds such information in accordance with HP's privacy policies.

**SOURCE CODE: G**

## REQUESTS MUST BE POSTMARKED WITHIN 45 DAYS OF PURCHASE. Please complete a separate claim form for every invoice submitted.

**Mail to: HP Ink - \$99 for \$15 Shell Gift Card**

**Offer: #L143**

**P.O. Box 752595**

**El Paso, TX 88575-2595**

**Receive:** Your gift card as specified. Allow 8 – 10 weeks for processing. If terms and conditions are not met, rebate will not be sent. Claims postmarked or received after applicable dates and incomplete or illegible submissions will be returned as ineligible. HP is not responsible for any claims lost, damaged or delayed in transit. Rebate will not be reissued.

**General terms and conditions:** The \$15 Shell Gift Card offer is good on purchases of \$99 in eligible Original HP ink cartridges at the same time, on the same invoice made while on promotion from January 1 – March 31, 2013. Products purchased before or after these dates are not eligible for this offer. Offer is not valid for refurbished or demo HP products. Purchase date is determined by invoice or receipt date. HP product may not be returned for refund once the mail-in coupon and UPC code have been submitted. Request must be postmarked within 45 days of purchase date. **Offer may not be combined with other Original HP ink cartridge offers.** Limit of two (2) \$15 Shell Gift Cards per qualifying end-user customer ship-to address. Keep copies of materials submitted; originals become HP property and will not be returned. HP reserves the right to request additional information regarding this claim. False information disqualifies this claim, making it subject to review under U.S. Postal Regulations. Violators may be prosecuted. Offer is limited to product on hand and no substitutions with other products are eligible. Only purchases made by an end-user customer or a commercial business from an authorized HP reseller in the United States are valid. Purchases by HP resellers and internal HP orders are ineligible. Offer void where prohibited, taxed or restricted by law. If you have any questions regarding this offer, please visit call the HP and Compaq Rebate Center at 1-888-385-5410. HP and HP logo are trademarks of Hewlett-Packard Development Company, L.P.

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Please recycle your cartridges.

**Thank you for your business!**

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The UPC label is located on the back of your HP box and is a 12-digit number. The label shown is an example.



# National Promotion Program Eligible SKUs

## Offer

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**Program #L143 (Effective January 1 – March 31, 2013)**



## HP Inkjet Cartridge SKUs

Single SKUs					
51626A	C6615DN#140	C9369WN#140	CH561WN#140	CB336WN#140	C9514FN#140
51629A	C6625A	C9385AN#140	CH562WN#140	CB338WN#140	CC580FN#140
51633M	C6628A	C9386AN#140	CH563WN#140	CC641WN#140	CC581FN#140
51641A	C6656AN#140	C9387AN#140	CH564WN#140	CC644WN#140	CD886FN#140
51645A#140	C6657AN#140	C9388AN#140	CH634AN#140	CC654AN#140	CD995FN#140
51649A	C6658AN#140	C9412A	CH635AN#140	CD972AN#140	<b>Combo SKUs</b>
C4804A	C8721WN#140	C9413A	CH636AN#140	CD973AN#140	C8788FN#140
C4805A	C8727AN#140	C9414A	CN049AN#140	CD974AN#140	C8789FN#140
C4806A	C8728AN#140	C9415A	CN050AN#140	CD975AN#140	C8790FN#140
C4814A	C8730WN#140	C9416A	CN051AN#140	CN045AN#140	C9321FN#140
C4815A	C8731WN#140	C9417A	CN052AN#140	CN046AN#140	C9323FN#140
C4816A	C8732WN#140	C9418A	CN057AN#140	CN047AN#140	C9337FN#140
C4817A	C8765WN#140	C9419A	CN058AN#140	CN048AN#140	C9353FN#140
C4836A	C8766WN#140	CB277AN#140	CN059AN#140	CN053AN#140	C9354FN#140
C4837A	C8767WN#140	CB278AN#140	CN060AN#140	CN054AN#140	C9509FN#140
C4838A	C8771WN#140	CB304AN#140	<b>XL SKUs</b>	CN055AN#140	C9513FN#140
C4841A	C8772WN#140	CB316WN#140	C4906AN#140	CN056AN#140	C9517FN#140
C4842A	C8773WN#140	CB317WN#140	C4907AN#140	<b>Twin SKUs</b>	CB327FN#140
C4843A	C8774WN#140	CB318WN#140	C4908AN#140	C6650FN#140	CC604FN#140
C4844A	C8775WN#140	CB319WN#140	C4909AN#140	C6653FN#140	CC606FN#140
C4902AN#140	C9351AN#140	CB320WN#140	C6578AN#140	C9319FN#140	CC659FN#140
C4903AN#140	C9352AN#140	CB334AN#140	C9391AN#140	C9320FN#140	CD947FN#140
C4904AN#140	C9359AM	CB335WN#140	C9392AN#140	C9322FN#140	CD994FN#140
C4905AN#140	C9360AM	CB337WN#140	C9393AN#140	C9330FN#140	CR259FN#140
C5010D	C9361WN#140	CC635A	C9396AN#140	C9348FN#140	CN065FN#140
C5011D	C9362WN#140	CC640WN#140	CB321WN#140	C9349FN#140	CN066FN#140
C6578DN	C9363WN#140	CC643WN#140	CB322WN#140	C9350FN#140	CN069FN#140
C6578DN#140	C9364WN#140	CC653AN#140	CB323WN#140	C9500FN#140	CR314FN#140
C6614D	C9365AM	CC656AN#140	CB324WN#140	C9508FN#140	CR313FN#140
	C9368AN#140	CD971AN#140	CB325WN#140	C9512FN#140	

Note: HP reserves the right to modify or cancel marketing programs upon notice to resellers.