

# FREE! \* Swingline Red Stapler

\*Purchase a minimum of \$50 at list price on Swingline stapling and receive a **FREE** Swingline Red Stapler.



SWI87875

**Jam Free  
Guaranteed**



QuickLoad™ front  
staple loading



## Optima<sup>®</sup>70

Reduced Effort Stapler

- Up to 50% less effort at every sheet count
- Flat clinch – for neater stacks of stapled paper
- Durable metal construction & soft touch handle
- Limited Lifetime Warranty

SKU	Description	Sale Price
SWI87875	Optima <sup>®</sup> 70 Reduced Effort Stapler	
SWI35550	Optima™ Staples, per box	

## LightTouch<sup>®</sup>

Reduced Effort Staplers

- Smooth, quiet operation with less effort at every sheet count
- Requires half the force of traditional staplers
- Stylized, durable plastic housing with metal mechanism
- Limited one-year warranty

SKU	Description	Sale Price
SWI66402	LightTouch <sup>®</sup> Reduced Effort Stapler	
SWI66404	LightTouch <sup>®</sup> Reduced Effort Stapler	
SWI35450	S.F.® 4® Staples, per box	



SWI66402

SWI66404



## NEW! SmoothGrip<sup>™</sup> Stapler

- Expertly designed for ideal in-hand use
- Lightweight, stylized, durable plastic housing with lanyard loop
- Metal spine and magazine for durability and consistent performance
- Limited one-year warranty

SKU	Description	Sale Price
SWI79410	SmoothGrip <sup>™</sup> Stapler	
SWI79411	SmoothGrip <sup>™</sup> Stapler	
SWI79412	SmoothGrip <sup>™</sup> Stapler	
SWI35450	S.F.® 4® Staples, per box	



SWI79410

SWI79411

SWI79412



ACCO Brands  
300 Tower Parkway  
Lincolnshire, IL 60069-3640  
1 800 541 0094  
[www.swingline.com](http://www.swingline.com)



\*Guaranteed to perform at the highest standards, including no jamming, for the length of the warranty (assuming normal product usage when used with Swingline® Optima™ High Capacity Staples) or ACCO Brands will replace the product.



DESIGNED FOR THE WAY YOU WORK™

## FREE\* Red Stapler

\*with a \$50.00 at list price minimum purchase of Swingline brand products in this flyer



### Special Offer Instructions & Details:

To receive a free red stapler, complete all information on this redemption form and provide the following Proofs of Purchase: original UPC labels from packages along with a copy of the invoice or receipt or packing list showing all qualifying purchased items with products and dates of purchases circled. You must purchase a minimum of \$50.00 of qualifying Swingline promoted products to qualify for this offer. Send completed redemption form and proofs of purchase to: Swingline Red Stapler Offer; P.O. Box 556; Lake Bluff, IL 60044-0556.

Claims must be postmarked no later than 1/14/11 and received by 1/31/11. Sponsor assumes no responsibility for late, lost, misdirected, damaged, illegible, postage-due mail, and non-complying or incomplete claim forms. ACCO retailers, distributors, dealers, warehouse facilities and their employees are not eligible to participate. Copies of UPC labels will not be accepted. ACCO Brands has the right to substantiate UPC codes. All claim forms and their accompanying documents become property of ACCO Brands and will not be returned. Offer good only for purchases in the USA. Offer void where prohibited, taxed or restricted by law. For your records, keep copies of all documentation submitted for this offer. Offer not valid with any other ACCO Brands offer unless explicitly specified by those offers. Offer not transferable. Limit of one Swingline red stapler per customer per promotion. Please allow 8-10 weeks of processing. ACCO Brands reserves the right to substitute a similar product of equal or greater value if the offered product becomes unavailable.

## Must Purchase Between 01/01/10 - 12/31/10

ONE FREE Red Stapler with the purchase of at least \$50.00 at list price value from the Swingline products shown in this promotion. Offer limit: One stapler per customer.

(Please Print)

Name \_\_\_\_\_

Title \_\_\_\_\_ Org \_\_\_\_\_

Address (PO Box Addresses Not Accepted) \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

(Will only be used to confirm receipt and status of your submission)

Purchase From \_\_\_\_\_ (Office Products Dealer Name)

Send To:  
Swingline Red Stapler Offer  
P.O. Box 556  
Lake Bluff, IL 60044-0556

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