

# LOW FORCE / NO FORCE

TAKE IT UP A NOTCH WITH OPTIMA



## OPTIMA® ELECTRIC STAPLER

- Automatic high capacity stapling with a standard-size staple
- Flat clinch for neater stacks of stapled paper
- Innovative user control option allows for toggle between manual and automatic operation
- Low staple warning light and lit runway to align staples

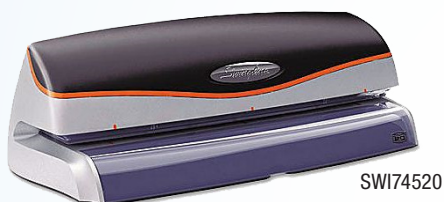
SKU	DESCRIPTION
SWI48209	Optima®45-sheet Electric Stapler
SWI35556	Optima™ Staples, per box



## OPTIMA® 70 ELECTRIC STAPLER

- Up to 50% less effort
- Compact footprint brings mid capacity stapling to your desktop
- Flat clinch for neater stacks of stapled paper
- Durable metal construction & soft touch handle

SKU	DESCRIPTION
SWI87875	Optima® 70 Reduced Effort Stapler
SWI35550	SWI35550 Optima™ Staples, per box



## OPTIMA ELECTRIC PUNCH

- Alignment indicators for precise 3-hole punching
- Transparent, hinged chip drawer for quick viewing
- Portable operation with batteries
- Automatic reverse for releasing jammed paper

SKU	DESCRIPTION
SWI74520	Optima 20-sheet 3H Electric Punch



## OPTIMA LOW FORCE

- Tackle big jobs & use less force
- Requires up to 70% less effort than standard desktop punches
- Spill-resistant chip cartridge

SKU	DESCRIPTION
SWI74033	Optima Low Force Punch

*Swingline*



\*Guaranteed to perform at the highest standards, including no jamming, for the length of the warranty (assuming normal product usage when used with Swingline® Optima™ High Capacity Staples) or ACCO Brands will replace the product.

## FREE\* Red Stapler



\*with purchase of Swingline stapler or punch featured in this flyer

### Special Offer Instructions & Details:

To receive a free red stapler, complete all information on this redemption form and provide the following Proofs of Purchase: original UPC labels from packages along with a copy of the invoice or receipt and/or packing list showing all qualifying purchased items with products and dates of purchases circled. You must purchase one of the staplers or punches featured in this flyer to qualify for this offer. Send completed redemption form and proofs of purchase to: Swingline Red Stapler Offer, P.O. Box 601, Garden City, NY 11530-0601.

Claims must be postmarked no later than 1/13/12 and received by 1/31/12. Sponsor assumes no responsibility for late, lost, misdirected, damaged, illegible, postage-due mail, and non-complying or incomplete claim forms. ACCO retailers, distributors, dealers, warehouse facilities and their employees are not eligible to participate. Copies of UPC labels will not be accepted. ACCO Brands has the right to substantiate UPC codes. All claim forms and their accompanying documents become property of ACCO Brands and will not be returned. Offer good only for purchases in the USA. Offer void where prohibited, taxed or restricted by law. For your records, keep copies of all documentation submitted for this offer. Offer not valid with any other ACCO Brands offer unless explicitly specified by those offers. Offer not transferable. Limit of one Swingline red stapler per customer per promotion. Please allow 8-10 weeks for processing. ACCO Brands reserves the right to substitute a similar product of equal or greater value if the offered product becomes unavailable.

## MUST PURCHASE BETWEEN 10/15/10 - 12/31/11

ONE FREE Red Stapler with the purchase of a Swingline stapler or punch shown in this flyer. Offer limit: One stapler per customer.

(Please Print)

Name \_\_\_\_\_

Title \_\_\_\_\_ Org \_\_\_\_\_

Address (PO Box Addresses Not Accepted) \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

(Will only be used to confirm receipt and status of your submission)

Purchase From \_\_\_\_\_  
(Office Products Dealer Name)

Send To:  
Swingline Red Stapler Offer, P.O. Box 601, Garden City, NY 11530-0601