

THE STRONG SILENT TYPES

UP TO 50% LESS EFFORT THAN TRADITIONAL STAPLERS

Optima[®] 70

- Up to 50% less effort
- Compact footprint brings mid capacity stapling to your desktop
- Flat clinch for neater stacks of stapled paper
- Durable metal construction & soft touch handle

SKU	DESCRIPTION
SWI87875	Optima [®] 70 Reduced Effort Stapler
SWI35550	Optima [™] Staples, per box

Optima[®] 40

- Up to 50% less effort
- Flat clinch for neater stacks of stapled paper
- Compact, ergonomically advanced shape
- Durable metal construction & soft touch handle

SKU	DESCRIPTION
SWI87845	Optima [®] 40 Reduced Effort Stapler
SWI35556	Optima [™] Staples, per box

LightTouch[®]

Reduced Effort Staplers

- Smooth, quiet operation with less effort at every sheet count
- Requires half the force of traditional staplers
- Stylized, durable plastic housing with metal mechanism
- Limited one-year warranty

SKU	DESCRIPTION
SWI66402	LightTouch [®] Reduced Effort Stapler
SWI66404	LightTouch [®] Reduced Effort Stapler
SWI35450	S.F. [®] 4 [®] Staples, per box



*Guaranteed to perform at the highest standards, including no jamming, for the length of the warranty (assuming normal product usage when used with Swingline[®] Optima[™] High Capacity Staples) or ACCO Brands will replace the product.



Swingline[™]

FREE* Red Stapler



*with a \$50.00 at list price minimum purchase of Swingline brand products in this flyer

Special Offer Instructions & Details:

To receive a free red stapler, complete all information on this redemption form and provide the following Proofs of Purchase: original UPC labels from packages along with a copy of the invoice or receipt and/or packing list showing all qualifying purchased items with products and dates of purchases circled. You must purchase a minimum of \$50.00 of qualifying Swingline promoted products to qualify for this offer. Send completed redemption form and proofs of purchase to: Swingline Red Stapler Offer, P.O. Box 601, Garden City, NY 11530-0601.

Claims must be postmarked no later than 1/13/12 and received by 1/31/12. Sponsor assumes no responsibility for late, lost, misdirected, damaged, illegible, postage-due mail, and non-complying or incomplete claim forms. ACCO retailers, distributors, dealers, warehouse facilities and their employees are not eligible to participate. Copies of UPC labels will not be accepted. ACCO Brands has the right to substantiate UPC codes. All claim forms and their accompanying documents become property of ACCO Brands and will not be returned. Offer good only for purchases in the USA. Offer void where prohibited, taxed or restricted by law. For your records, keep copies of all documentation submitted for this offer. Offer not valid with any other ACCO Brands offer unless explicitly specified by those offers. Offer not transferable. Limit of one Swingline red stapler per customer per promotion. Please allow 8-10 weeks for processing. ACCO Brands reserves the right to substitute a similar product of equal or greater value if the offered product becomes unavailable.

MUST PURCHASE BETWEEN 10/15/10 - 12/31/11

ONE FREE Red Stapler with the purchase of at least \$50.00 at list price value from the Swingline products shown in this flyer. Offer limit: One stapler per customer.

(Please Print)

Name _____

Title _____ Org _____

Address (PO Box Addresses Not Accepted) _____

City _____ State _____ Zip _____

Phone _____

Email _____

(Will only be used to confirm receipt and status of your submission)

Purchase From _____
(Office Products Dealer Name)

Send To:
Swingline Red Stapler Offer, P.O. Box 601, Garden City, NY 11530-0601